HSJ Market Intelligence

Database of Medicines Management

The National Prescribing Centre defines medicines management as 'a system of processes and behaviours that determines how medicines are used by the NHS and patients.' Medicines management is an essential facet of healthcare service provision and the work of a range of healthcare professionals that are involved in patient care.

The safe and effective management of medicines ensures that patients get the most out of their medication to support their health. It also enables healthcare professionals to provide attentive patient monitoring that can help negate potential negative medication side effects, reactions, and highlight any management process issues.

Our database of medicines management data provides contact details for professionals that are involved in defining and engaging with the processes, behaviours and handling of medicines management activities that support the most optimal use of medicines as part of patient care and clinical practice. All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

Data can be segmented to enable targeting of campaigns by:

- Job Responsibility
- NHS Region
- Organisation Type

Database Contents 37,462

Responsibility/Role	Count
Dispenser	6,639
Senior Pharmacist	6,330
Pharmacy Manager	6,082
Smoking Cessation Advisor	3,427
Other Pharmacist	2,600
Branch Purchaser	1,929
Chief Executive	1,759
Medicines Management	1,504
Locum Pharmacist	1,258
Prescribing Advisor	1,196
Medicines Optimisation	1,050
Director of Finance	742

Responsibility/Role	Count
Area Manager	705
LPC Committee Member	595
IMOC Member	343
Chain Purchaser	300
Head of Medicines Management	253
Chief Purchaser	196
Chairperson	147
Multiple Main Purchaser	117
Medicines Management Committee	103
Member	
Multiple Part Purchaser	79
Superintendent Pharmacist	73
LPC Manager	67

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Responsibility/Role	Count
Committee Chairperson	63
Non-Executive Director	38
LPC Secretary	34
Chair – Local Professional Network	12
Executive Member	12

Organisation Types:

- Care Provider
- Commissioning Support Unit
- Drug & Therapeutics Committee
- GP Practice
- Health Board Scotland
- Health Board Scotland Combined Service
- Health Board Scotland Specialist Service
- Independent Hospice
- Integrated Medicines Optimisation
 Committee
- Islands
- Local Health Board
- Local Pharmaceutical Committee

Responsibility/Role	Count
Regional Advisor in Intensive Care	9
Medicine	
Member of Executive Management Team	7
Pharmaceutical Advisor	6
Drug & Therapeutics Committee	1

- Local Professional Network
- Medicines Management
- National Medicines Information
- Online Pharmacy
- Other
- Private Hospital
- Regional Medicines Information
- Retail Pharmacy Chain
- Retail Pharmacy IND
- Retail Pharmacy Main Chain
- Retail Pharmacy Multiple
- Retail Pharmacy NHQ
- Trusts

For the most up-to-date counts or to speak to us about our Campaign Packages, please contact your account manager direct or use the contact us form on this site.

Please note: It is common for a healthcare professional to have more than one responsibility. Therefore, there may be fewer named individuals on the database than there are areas of responsibility indicated above. Counts provided will be deduped to provide 'unique' contacts. Number of contacts may vary during our research cycle due to the fast-paced rate of change of organisations changes within UK healthcare. Counts correct at time of publishing **September 2024.**

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