

## Database of Operating Theatres and Diagnostics

Operating theatres are an integral part of NHS activity using a significant proportion of the total resources of a hospital.

Get a thorough understanding of Operating Theatres and Diagnostics with our comprehensive database. Our product combines relevant HCPs, so you have access to all the people and places involved in operating procedures – from large operating suites in Acute Hospitals to minor surgery clinics in GP Settings. You can get accurate data from both the UK and Republic of Ireland.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

### Organisation Types:

- Care Provider
- GP Practice
- Health Board Scotland
- Health Board Scotland Combined Service
- Health Board Scotland Specialist Service
- Independent Hospice
- Independent Sector Treatment Centre
- Islands
- Local Health Board
- Nursing/Care Home
- Private Consultant
- Private Hospital
- Private Hospital HQ
- Republic of Ireland GP
- Republic of Ireland Hospital
- Republic of Ireland Hospital Group
- Shared Services Organisations
- Special Health Authorities
- Trust

The data can be segmented to enable targeting of campaigns by:

- Geography
- Job Responsibility
- Region
- Specialty

### Database Contents 32,008

Responsibility/Role	Count
Specialist Nurse	15,715
Senior Partner	3,392
Theatre Nurse	3,251
Specialist Nurse Practitioner	1,586
Ward Sister/Charge Nurse	1,449
Ward Manager	1,121
Operation Department Practitioner	832
Clinical Directors	799
Matron	728
GP Partner	680
Theatre Manager	670
Directorate Managers	522
Directorate Service Manager	426
EBME Team Leader	259
Medical Director	252
Transplant Co-ordinators	202
Other GP	161
Sterile Services	155
Directorate Nurse Manager	137
MacMillan/Marie Curie Nurse	105
Cath Lab Manager	88

## The database covers the following areas of specialty or service areas:

- A & E
- Anaesthetics
- Audiological Medicine
- Burns & Plastic Surgery
- Cardiothoracic Surgery
- Colo-Proctology
- Colposcopy
- Colo-Rectal Oncology
- Colo-Rectal Surgery
- Corneo Plastic Surgery
- Cosmetic Surgery – Surgical
- Dental Surgery
- Dentistry
- Endoscopy
- ENT
- Foetal Medicine
- Gastric Surgery
- Gastroenterology
- General Surgery
- Hepatobiliary
- ITU/ICU
- Laparoscopic Surgery
- Maxillofacial Surgery
- Neurosurgery
- Obstetrics & Gynaecology
- Ophthalmology
- Oral & Maxillofacial Surgery
- Oral Surgery
- Orthodontics
- Orthopaedics
- Paediatric A & E
- Paediatric Anaesthetics
- Paediatric Gastroenterology
- Paediatric Plastic Surgery
- Paediatric Surgery
- Plastic Surgery
- Prosthetic Dentistry
- Renal
- Restorative Dentistry
- Surgical Oncology
- Thoracic Surgery
- Tissue Viability/Wound Care
- Transplantation
- Upper GI Surgery
- Urology
- Vascular

For the most up-to-date counts or to speak to us about our Campaign Packages, please contact your account manager direct or use the contact us form on this site.

**Please note:** It is common for a healthcare professional to have more than one responsibility. Therefore, there may be fewer named individuals on the database than there are areas of responsibility indicated above. Counts provided will be deduped to provide 'unique' contacts. Number of contacts may vary during our research cycle due to the fast-paced rate of change of organisations changes within UK healthcare. Counts correct at time of publishing **September 2024**.